

## **ACDelco** PRE-PAID MAINTENANCE

The my GM partner perks program is now offering the ACDelco Pre Paid Maintenance Plan\* to Perks+ and Perk ++ Partners. The ACDelco Maintenance Plan\* is a customer loyalty tool designed to create strong long term customer loyalty and increase customer traffic in your shops.

To help increase your customer traffic, simply have your customer choose the coverage that's right for them, Gold or Platinum, along with their deductible and contract term.



#### **PRE-PAID MAINTENANCE**

#### **Customer Options**

There are two coverage levels offered through ACDelco Pre-Paid Maintenance Plan\*, Gold and Platinum:

- GOLD which includes oil and filter change, tire rotation, and lubrication of locks and hinges
- PLATINUM which includes oil and filter change, tire rotation, and lubrication of locks and hinges, plus additional services such as replacing engine air filter, engine coolant and wiper blade inserts

All oil products are included: Mineral, Synthetic Blend, Synthetic, and Diesel

Number of services preformed are restricted to the AMT plan terms purchased

#### **Business Benefits**

Loyalty is contagious. Consumers can talk—both positive and negative about their experience at your business. Focusing on generating repeat and referral business is a efficient and predictable way to increase you customer traffic to your business.

According to the NADA, benefits of Loyal Customers include:

- Higher closing ratios
- Increased lines per repair order
- Increased dollars per repair order
- Higher bottom line profits
- Higher customer retention

#### **FLEXIBLE TERMS**

The ACDelco Pre-Paid Maintenance Plan is specifically tailored for my GM partner perks partners. **Contact your General Motors** representative or call AMT Warranty at 800.358.2655 for complete details and information on special rates.

There are multiple terms available along with multiple mileage options:

- 12 months / 15,000 miles
- 24 months / 30,000 miles
- 36 months / 45,000 miles
- 48 months / 60,000 miles
- 60 months / 75,000 miles

\*The ACDelco Plan is provided by the Selling 'my GM Partner Perks Service Center and administered by AMT Warranty Corp., P.O. Box 1009, Bedford, TX 76095. AMT Warranty Corp. is a 'my GM Partner Perks' provider but is not a related entity of GM. Not available for sale in CA or MD. Special licensing requirements for FL. . GM reserves the right to audit, modify or cancel the program at any time.











# ACDelco PROTECTION PLAN

The my GM Partner perks program is now offering the ACDelco Protection Plan\* to Perks+ and Perk ++ Partners. The average commuter will spend more than 100 hours traveling to work each year. Make sure your customers are covered for going the distance.



### **PROTECTION PLAN**

#### COVERAGE

The ACDelco Protection Plan\* offers coverage that is designed to be **extremely easy** to explain and **competitively priced** in the market. Coverage includes:

WEAR AND TEAR

Covers wear beyond the manufacturer's specifications or tolerances

TOWING/ROAD SERVICE

Pay or reimburse up to \$150 for flat tire change, battery boost, lock-out assistance or fuel delivery

- CAR RENTAL
- Pay or reimburse up to \$40 per day (max \$280)
- TIRE ROAD HAZARD PROTECTION

Repair or replace tires up to \$125 per occurrence (max \$500 during term of contract)

CANCELLATION

Cancel with the first 30 days with no claims

#### **PLAN DETAILS**

#### **BREAKDOWN OF COVERED PARTS**

Whenever possible or practical to use GM Genuine Parts, ACDelco Parts, Chevrolet Performance or Chevrolet, Buick, GMC and Cadillac Accessories should be used.

#### DEDUCTIBLE

- \$100 deductible for each covered repair visit
- Regardless of how many covered components are affected

#### **COVERAGE TERM**

- 24 months or 24,000 miles, whichever comes first
- A mandatory waiting period of 30 days and 1,000 miles

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- from the service contract purchase date
- No vehicle year or mileage restrictions for eligibility

#### **SIGN-UP Process**

Independent Service Centers, Body Shops or Fleets must complete all forms and submit to AMT Warranty as specified on the documents. All documents must be signed by an Authorized Seller Representative/Owner.

The Sign-Up Packet contains the following forms:

- 1. Seller Agreement
- 2. Seller Profile
- 3. VSC Online Seller Sign-Up Form
- 4. VSC Online Claims Sign-Up Form

GENUINE PARTS





program at any time.



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